



August 1, 2007

Dear Newspaper Vendor:

On Monday, September 3, 2007, CVS will enter Phase 2 of our newspaper accounts payable program with iControl. To date, the transition to iControl has been extremely successful, thanks to vendors like you. The next step allows CVS to fully capture and analyze the sales data generated in the newspaper category.

As you are aware, Phase 1 of this project started April 30, when iControl began to process all invoices for newspaper sales at CVS. From April 30 until today, both iControl and CVS staff have worked diligently to ensure that your products are set up in our stores' systems to ensure accurate scanning at the point of sale. We have completed this set up process for our 6300 stores nationally, and newspaper titles are ringing up at the correct price at the register.

When Phase 2 starts on Monday, September 3 we will be able to verify the data from the stores with the data that you submit to iControl via your sales/invoice files. These files will need to break down the draws and returns into daily units delivered and returned. You will be able to view and analyze the CVS scanned sales data at www.icontrolusa.com, which is available to you at all times, one day in arrears (the previous day's sales are posted each morning).

We strongly encourage you to utilize iControl's electronic formats to submit your data—either via the www.icontrolusa.com website, or by editing and returning the weekly sales summary spreadsheet (you will begin to receive this Thursday, September 13), or by sending a file from your system to their system via a data interface. You can contact help@icontrolusa.com for more details.

We encourage you to take a moment and login to your iControl account to confirm the titles, prices, draws and the CVS stores that you service.

We are encouraged by the strong sales of the newspaper category at CVS and are eagerly looking for new opportunities to grow the category. If you have any questions, ideas or suggestions, please email help@icontrolusa.com.

Regards,

A handwritten signature in black ink, appearing to read "Tom Meehan".

Tom Meehan
Assistant Category Manager